

Transforming Connectivity in Healthcare



From the demand for personalised care to the increasing adoption of wearable devices, and the drive to discover new treatments to the ever-present security imperative, **healthcare is facing multiple challenges.**

As devices proliferate and remote care delivered by dispersed teams becomes commonplace, healthcare stakeholders need new ways to stay connected.

Discover the smarter way to **connect your ecosystem**

Future focus on digitalisation

\$253.6b

The global healthcare digital transformation market will reach \$253.6b by 2033



How can healthcare leaders ensure these investments empower greater collaboration across the healthcare value chain?

The roadblocks to better collaboration



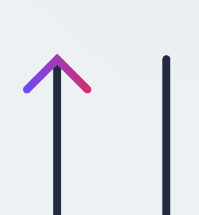
Skills Shortages

Health services are under strain due to a lack of workers. There is set to be a global shortfall of **10 million health workers by 2030.**³



Costs

Companies are struggling to control costs as inflation bites, with national expenditure in the US alone expected to grow by **\$370b by 2027**²



Network Performance

Many life sciences labs can generate **1PB/year or more of data**⁴, and high-performance networks with reliable bandwidth availability are essential for sharing these massive datasets with other stakeholders

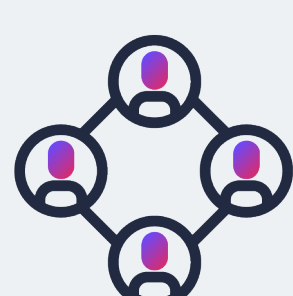
Curing digital disruption with seamless networks

30%

The healthcare industry accounts for around 30% of all data generated worldwide⁵. This data ensures accurate, timely and effective treatment.

But managing it all, and moving it between stakeholders seamlessly and securely, is a massive ask.

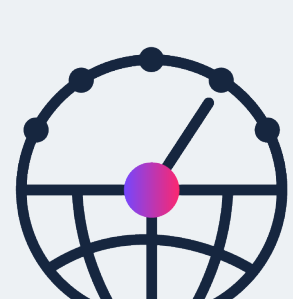
Healthcare leaders can **respond** by investing in:



Robust and Secure Communications

The movement of unprecedented levels of sensitive data requires new levels of connectivity.

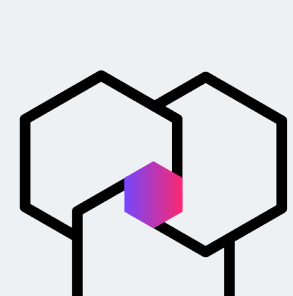
This can be achieved with **private, predictable, and resilient network solutions** that aid in compliance efforts.



Enhanced Network Performance

For healthcare providers to make timely and effective interventions, medical devices must transmit real-time health parameters across networks at high speed.

This can be achieved with **highly interoperable and integrated network solutions.**



Integrated product development tools

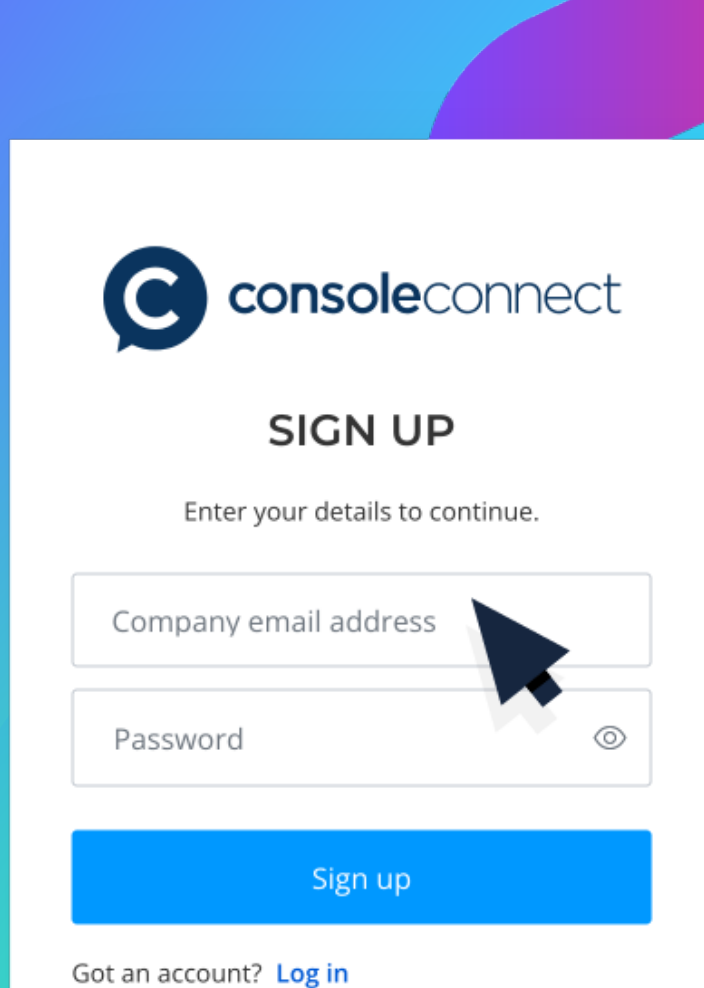
Creating breakthrough treatments requires networks which make disparate data from hospitals, government institutions and pharma companies easily discoverable, transferable, and interoperable.

This can be achieved with **high-performance, private network solutions.**

Connecting the digital ecosystem securely

Console Connect unites the digital ecosystems of healthcare. Providing private, fast, on-demand and secure connections for today's hybrid world, our **easy-to-use web portal** lets you:

- Connect and collaborate with partners, suppliers, and customers
- See real-time pricing for ports and virtual connections
- Flex bandwidth on-demand
- Manage and monitor your network connections



Book your free multi-cloud connectivity for healthcare consultation

Learn how to save up to 30% on your egress charges.



References

- ¹ Future Market Insights
- ² McKinsey
- ³ WHO
- ⁴ BioTeam, "Trends from the trenches 2023 presentation", Bio-IT Conference & Expo, 2023
- ⁵ BBD